



# COHORT 1- TIMETABLE

Greetings Cohort 1 Participants! Your timetable for the 9-week online training workshop: **Being Media Ready: Engaging the Media with Confidence** is presented below.

As mentioned previously, we start promptly at 1:00 p.m. (AST). Our virtual doors will open at 12:30 p.m. (AST) to allow you to test your microphone and camera, as well as mingle with your with colleagues across the region.

| DATE                           | TOPIC  |
|--------------------------------|--|
| Wed. 16 Mar. 2022              | <input type="checkbox"/> Module 1: Making a Case for Engagement with the Media |
| Wed. 30 Mar. 2022              | <input type="checkbox"/> Module 2: Preparing to Engage the Media               |
| Wed. 13 Apr. 2022              | <input type="checkbox"/> Module 3: Understanding Media                         |
| Wed. 27 Apr. 2022              | <input type="checkbox"/> Module 4: Preparing for the Interview                 |
| Wed. 11 May 2022               | <input type="checkbox"/> Module 5: Mastering the Interview Pt. 1               |
| Wed. 25 May 2022               | <input type="checkbox"/> Module 5: Mastering the Interview Pt. 2               |
| Wed. 8 June 2022               | <input type="checkbox"/> Module 6: Media Readiness in Times of Crisis          |
| Wed. 22 June 2022              | <input type="checkbox"/> Module 7: Hosting Effective Media Conferences         |
| Wed. 6 July 2022               | <input type="checkbox"/> Break to Prepare for Virtual Media Conference         |
| Tues. 12th & Wed. 13 July 2022 | <input type="checkbox"/> Virtual Media Conference Presentations                |